



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 3)

BMC 2228: ADVANCED VIDEO EDITING SKILLS

END OF SEMESTER EXAMINATIONS

SERIES: AUGUST 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define the following editing terminologies. (10marks)
- i) Cut away
 - ii) Jump cut
 - iii) Capture
 - iv) Logging
 - v) Continuity editing
- b) Highlight any FIVE video characteristics of HD camera (5marks)
- c) List any FOUR digital ports that can be used to transfer data from camera to computer. (4marks)
- d) Discuss stand by directing procedures during a live cast production. (5marks)
- e) Highlight any FOUR advantages of software based editing system. (4marks)
- f) Define lossless digital compression. (2marks)

SECTION B

QUESTION 2

In motion picture you must compare the aesthetic elements of one picture with those of another and determine whether they cut smoothly from one short to the other. Discuss how to achieve this.

(20marks)

QUESTION 3

Use example to explain the following video editing technique

(20marks)

- i) Acceleration editing
- ii) Expanding time
- iii) Relational editing
- iv) Thematic editing

QUESTION 4

Discuss the process of making raw video footage into a complete movie.

(20marks)

QUESTION 5

- a) Explain the functions of any FIVE workspace panels in Adobe premier. (10marks)
- b) Define the following digital compression terminologies. (6marks)
- i) Lossy compression
 - ii) Lossless compression
 - iii) Compression codec
- c) State two examples of the following codes.
- i) Video codec
 - ii) Audio codec (4marks)

