



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4228: PHOTOJOURNALISM & PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Three printed pages***

SECTION A (Compulsory)

QUESTION 1

- a) Distinguish between photography and photojournalism. (4 marks)
- b) Discuss the advantages of digital versus film photography. (6marks)
- c) Describe the operation of the camera obscura. (5marks)
- d) Explain the following terms
 - i) Exposure (2marks)
 - ii) Focal length (4marks)
 - iii) F-stop (4marks)

e) Discuss 5 components that make up the photographic film. **(5marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

a) Define the term 'ethics' **(2 marks)**

b) State and explain 6 schools of thought surrounding the ethics of photojournalism. **(18marks)**

QUESTION 3

a) Define the term photographic composition. **(2 marks)**

b) Explain any 3 factors you would consider during photographic composition. **(18marks)**

QUESTION 4

a) Establish the link between photographs and the news story. **(10 marks)**

b) Describe the tank process of photographic film development. **(10marks)**

QUESTION 5

a) Discuss 2 legal issues that a photojournalist should bear in mind in the course of duty. **(10marks)**

b) Identify the types of lighting that a photojournalist may use and the significance of each lighting position. **(10marks)**

QUESTION 5

Identify the chemicals and equipments in diagramme II and also explain the importance of each element identified. **(20 marks)**