

TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION (MASS I)

BMC 1109: INTRODUCTION TO PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section A is Compulsory.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Illustrate a 35 mm camera and name Ten parts
b) Define photography. (10 marks)

c) Describe what exposure stands for in photography.

(10 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

Explain the main elements found In a photography.

(20 marks)

QUESTION 3

Describe FIVE main principles in photography.

(20 marks)

QUESTION 4

Diagrammatize in an ascending order the apertures in the SLR camera.

(20 marks)

QUESTION 5

a) i)Name the three main types of lenses.

(3marks)

ii) Briefly state the uses of the lense mentioned in a(i) above.

(6marks)

b) Define 'depth of field''

(1mark)

Explain how choice of lens affects 'depth of field'

(6marks)

c) Explain why it is important to set the 'film speed' on the camera before taking photographs.

(4marks)