TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4313 : EDITING SKILLS FOR MULTIMEDIA

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013
TIME: 3 HOURS

INSTRUCTIONS:

– Answer **THREE** questions.
– Question **ONE** is **Compulsory.**
  This paper consists of Two printed pages

QUESTION 1 (Compulsory)

Using media elements provided create a 3 min video clip. Instructions.
   i)   Import assets from folder provided
   ii)   Build a pleasing video by selecting, trimming and adding clips
   iii)   Include trasitions or apply video effects
   iv)   Add audio
   v)   Crest text, credits or basic graphics
   vi)   Save your project to file named my-work
   vii)   Export finished project to video file named my-work
          (40marks)

SECTION B

QUESTION 2

Using the image provided,
- i) Use any of available multimedia software tools to correct the picture hue, brightness and contrast.
- ii) Crop the image to make a web banner of 1020x 60px dimention.
- iii) Save this image to JPG file named WEB –BANNER
    (15marks)

QUESTION 3

Create a 30 second multimedia message wishing all Kenyans happy holiday and prosperous New year courtesy of Technical University of Mombasa.   **(15 marks)**

QUESTION 4

Using images and information provided make an editorial style page for the web.
- i) The page should have at least one image and one headline.
- ii) Export the page to a PDF file named MY –EDITORIAL.
    (15marks)