



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

BGD 2109: ART AND DESIGN THEORY II

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Briefly discuss the terms below:

- i) A work of Art
- ii) Fauvism
- iii) Pop Art
- iv) Realism
- v) Surrealists

(25 marks)

b) Explain Abstract design.

(5 marks)

SECTION B (Attempt any TWO questions)

QUESTION 2

Discuss the difference between impressionism and expressionism Art.

(20 marks)

QUESTION 3

a) Explain the study of aesthetics.

(10 marks)

b) Outline the chief goal of aesthetics.

(10 marks)

QUESTION 4

a) State the **THREE** properties of Art works.

(15 marks)

b) Describe the term Art work.

(5 marks)

QUESTION 5

Explain the difference between element of Art and principles of Art.

(20 marks)