

# **TECHNICAL UNIVERSITY OF MOMBASA**

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN TOURISM MANAGEMENT
(DTM M12)

**BHT 2202: TRAVEL GEOGRAPHY** 

**END OF SEMESTER EXAMINATIONS** 

**SERIES:** APRIL 2013

TIME: 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of Sections **A** and **B**.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of Three printed pages.

## **SECTION A (Compulsory) 30 Marks**

## Using the world maps provided you are required to identify the following accurately and clearly

### **QUESTION 1**

- a) Asia and Europe continents
- b) Antartic ocean and Antarctica continent
- c) Scandinavian countries and Benelux countries
- d) Commonwealth of Independent States (CIS) and Middle East
- e) Congo Basin and Arabian Penisula
- f) Balearic Islands and Carribean Islands
- g) Balkan countries and Canary Islands
- h) Ural Mountains and Appalachian mountains
- i) Gobi desert and Great Victoria desert
- j) Lake Balkash and Caspian sea.

(10 marks)

#### **QUESTION 2**

- a) Tourist destinations:
  - i) Uzbekistan and Argentina
  - ii) Madagascar and Mediteranean sea
  - iii) Maldives and Bahamas
  - iv) Hawaii and Galapagos Islands
  - v) The Island Sardinia and Corsica

(5 marks)

**b)** Indicate on the map the following IATA coded cities:

(5 marks)

- i) AKL
- ii) YWG
- iii) DKR
- iv) ABJ
- v) NBO
- vi) DEL vii) SYD
- viii) SFO
- ix) SEL
- x) HKK

#### **QUESTION 3**

Give FIVE reasons that may explain why travel consultants should have travel geography knowledge.

(10 marks)

# SECTION B (Answer any TWO questions) 40 Marks

### **OUESTION 4**

a) Describe the distribution of word climate and its significance to tourism in different regions.

(10 marks) (10 marks)

**b)** Describe the **THREE** major IATA traffic conference areas of the World.

**QUESTION 5** 

a) Describe the **FOUR** hemispheres that are used to describe the world physical characteristics.

(8 marks)

- b) Explain FOUR climatic elements that may be influencing travel and tourism in the world. (8 marks)
- c) Highlight FOUR forms of tourism that results from geographical characteristics of tourist destinations. (4 marks)

**QUESTION 6** 

- a) Highlight the FIVE oceans of the world and give an example of a popular tourist destination in each.

  (10 marks)
- b) Briefly describe the continents Africa and Asia to a class of travel geography students. (10 marks)

**QUESTION 7** 

- a) Explain FIVE human demographic factors that are clearly impacting on Europe tourism. (10 marks)
- b) Explain **FIVE** disadvantages associated with the use of air transport for travel and tourism in the world. (10 marks)