



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4209: WORLD GEOGRAPHY FOR TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Explain the causes of global climate change phenomenon. **(10 marks)**
- b) Justify the use of a 24-hour time clock in the travel industry, particularly when planning travel itineraries. **(5 marks)**
- c) Define the following terms:
 - i) Physical Geography
 - ii) Trench
 - iii) Day Light Saving Time (DST)
 - iv) Sea
 - v) Prime Meridian

d) List the major climatic regions of the world. **(5 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

a) Explain the pre-eminence of Europe, particularly Western Europe in the World's tourism system. **(15 marks)**

b) Outline the steps involved in planning travel itineraries by air. **(5 marks)**

QUESTION 3

Discuss how modes of transport have changed and influenced tourism and travel over the course of history. **(20 marks)**

QUESTION 4

a) Describe **TEN** features identified and recognized as Wonders of the modern world. **(10 Marks)**

b) Explain the relevance of the concepts of longitude and latitude to global travel geography. **(10 marks)**

QUESTION 5

Compare the physical and cultural geographical resources in Africa and Australasia, and explain their significance to tourism. **(20 marks)**