



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4211: WILDLIFE BASED TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Human wildlife conflict (HWC) is a problem of resource utilization in conservation Areas. Briefly explain the various causes for this recurrent problem. **(15 marks)**
- b) There are various strategies and actions available in managing tourism in natural areas. As a park manager in Lake Nakuru National Park, discuss the various management techniques at your disposal. **(15 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

- a) “Tourism destroys what it seeks once it finds it”. Discuss the negative impacts of tourism to the physical environment in protected areas. **(10 marks)**
- b) Explain any **TEN** principles to sustainable tourism development as it applies to wildlife destination areas. **(10 marks)**

QUESTION 3

- a) Highlight the nature and evolution of wildlife based tourism in Kenya. **(12 marks)**
- b) Explain the role of visitor education in managing protected areas. **(5 marks)**
- c) Briefly explain reasons behind the necessity of tourism planning in a protected area. **(3 marks)**

QUESTION 4

- a) With use of examples, briefly describe the diversity of wildlife areas in Kenya. **(14 marks)**
- b) Differentiate between consumptive and non-consumptive wildlife based tourism. **(6 marks)**