

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION (DMP/R III)

PRACTICAL

BMC 2202: RADIO PRODUCTION TECHNIQUE II

END OF SEMESTER EXAMINATIONS SERIES: APRIL 2014 TIME: 5 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Attempt **All** questions

This paper consists of Two printed pages. ATTEMPT ALL QUESTIONS You have been provided with audio clips and music on CD 1. Your task is to come up with a magazine programe of between 5 – 10 minutes. Your final work should include the following:

- a) A program proposal of not less than 1500 words. (15 marks)
- b) A magazine script of not more than three pages typed in double space and printed on one side of the page. (25 marks)
- c) An audio recording of your work on a CD in MP3 format.

(30

marks)