



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION  
(MASS II)

**BMC 1130: ECONOMICS**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

## **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Write short notes on:
- i) Economic growth
  - ii) Economic development
  - iii) Inflation
  - iv) Depression
  - v) Fiscal policy
  - vi) Monetary policy
- (18 marks)**
- b) Discuss the causes of unemployment in Kenya. **(12 marks)**

## SECTION B (Answer any TWO questions)

### QUESTION 2

As a member of the C.D.F Committee. Advice on how to eradicate poverty in your county. **(20 marks)**

### QUESTION 3

- a) Explain the vicious circle of poverty. **(10 marks)**
- b) State **FIVE** importance of economic planning. **(10 marks)**

### QUESTION 4

Discuss the impact of counterfeit products on the Kenyan economy. **(20 marks)**

### QUESTION 5

- a) Explain the **THREE** economic systems. **(15 marks)**
- b) Which of the **THREE** economic systems in a (5 a) above is more suitable for African countries (give reasons for your answer). **(5 marks)**