



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

FACULTY OF BUSINESS AND SOCIAL STUDIES



DEPARTMENT OF HOSPITALITY AND TOURISM

DIPLOMA IN CATERING AND ACCOMMODATION MANAGEMENT (DCAM A09)

END OF SEMESTER EXAMINATION

APRIL/MAY 2010 SERIES

FOOD AND BEVERAGE CONTROL

TIME: 2 HOURS

Instructions

1. This paper consist of **TWO** Section **A** and **B**.
2. Section **A** is **COMPULSORY**.
3. Answer **ONLY TWO** Questions in Section **B**.
4. All Questions in Section **B** **CARRY EQUAL MARKS**.
5. Cheating leads to **DISQUALIFICATION**.
6. Switch **OFF MOBILE PHONE**.

SECTION A : COMPULSORY (30 Marks)

Question ONE

- (a). Give the meaning of the term costing. (2 Marks)
- (b). Define **THREE** main elements of costs and in each case give **TWO** examples. (6 Marks)
- (c). Describe **THREE** concepts of profit. (6 Marks)
- (d). Outline **FIVE** ways of minimizing costs in the kitchen. (5 Marks)
- (e). Explain **FOUR** objectives of control. (8 Marks)

SECTION B : Answer ANY TWO Questions in this Section

Question TWO

- (a). Identify the importance of the financial policy in a catering establishment. (2 Marks)
- (b). Describe the **FOUR** points of the marketing policy of catering establishments. (8 Marks)
- (c). Describe **FIVE** factors which are classified under the catering policy. (10 Marks)

Question THREE

- (a). You have been employed as a food and beverage manager in a Hotel. Explain **FIVE** control problems you are likely to encounter. (10 Marks)
- (b). Describe **ANY FIVE** areas of control application in catering establishment. (10 Marks)

Question FOUR

- (a). Differentiate between fixed costs, semi-fixed costs and variable costs. (6 Marks)
- (b). Kiziwi restaurant has a seating capacity to serve up to 20,000 customers in a month and the average spending power of each is Sh.50. The fixed costs of the restaurant are Sh.30,000 per month and it operates at a variable cost of 40 per cent.
Express this information in a break-even chart and show the margin of safety. (14 Marks)

Question FIVE

- (a). Explain **SIX** reasons for costing a menu. (12 Marks)
- (b). Explain **FOUR** factors which determine selling prices. (6 Marks)