



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION
(MASS I)

BMC 1106: ENGLISH FOR JOURNALISTS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY/MARCH 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **four** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Discuss the writing process for any type of writing. **(10 marks)**
- b) Outline any **FIVE** sources of writing. **(5 marks)**
- c) Use the information given below to answer the question that follows:
D & L Ltd, a motor car company in Mombasa, Kenya has recently developed a car that uses water instead of fuel to run. They are unveiling a new mode vehicle (DL 190) at a dinner function at the Sapphire hotel.

As a journalist, your editor has sent you to cover the story. Write a half-paged news story based on the same. **(10 marks)**

- d) Rewrite the sentences in either passive or active voice as necessary. **(5 marks)**
- Everybody drinks water
 - Dogs love bones
 - My bike was stolen by Mike
 - A mistake was made by the house help
 - Rita cooks food

SECTION B (Answer any **FOUR** questions)

QUESTION 2

- a) Complete the sentences below using either 'their' or 'there' or 'they're' where necessary. **(5 marks)**
- _____ supposed to arrive tomorrow in the morning
 - _____ dog is called Tommy.
 - _____ is an ant in my soup.
 - Look at Tom and Eddy! _____ both dirty and unkempt.
 - Go to that city. _____ you will find the fountain of good luck!
- b) Complete the sentences below using either 'its' or 'it's' where necessary. **(5 marks)**
- _____ Friday!
 - Every river has _____ source.
 - _____ good you come.
 - I think _____ high time you left her.
 - The dog is growling in _____ Kennel.

QUESTION 3

Complete the following appropriate preposition. **(10 marks)**

- The work was shared _____ all of them.
- The President walked _____ the two lines of soldiers.

- iii) You can send the parcel _____ post.
- iv) He has been unwell _____ last Friday.
- v) I am disappointed _____ him.
- vi) The fish swim _____ the river.
- vii) He was born _____ 1978.
- viii) The tourist stayed _____ the palace hotel.
- ix) I spent my childhood _____ Greece.
- x) He feels ashamed _____ his low marks.

QUESTION 4

Punctuate the following sentences:

(10 marks)

- i) i dont want to see ever again screamed georgina
- ii) its too late to go out now
- iii) what do you mean
- iv) i hate only these people a friend who pretends to like you a person who steals other peoples belonging and one who lies
- v) its unfortunate but they had to cancel the trip

QUESTION 5

Discuss the elements that any editor considers when determining the newsworthiness of a story.

(10 marks)

QUESTION 6

- a) Define paraphrasing. **(2 marks)**
- b) Discuss **FOUR** characteristics of a good paraphrase. **(8 marks)**