



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN CATERING & ACCOMMODATION MANAGEMENT (DCAM A09)

FOOD & BEVERAGE SERVICE & SALES THEORY

END OF SEMESTER II EXAMS

SERIES: APRIL/MAY 2010

TIME: 2½ HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **TWO** Sections **A** and **B**.
2. Section **A** is compulsory.
3. Answer any **TWO** questions from Section **B**.
4. All questions in Section **B** carry equal marks.
5. Cheating leads to **DISQUALIFICATION**.
6. Switch Off your Mobile Phones.
7. ALL Answers should be written in Answer Booklet provided.
8. Follow **ALL** Examination Rules.

SECTION A
Compulsory (30 Marks)

QUESTION ONE

- (a) Define the term menu. **(4 Marks)**
- (b) Explain **THREE** importance of a menu to a waiter. **(6 Marks)**
- (c) Discuss **FIVE** advantages of pre-planned menus. **(10 Marks)**
- (d) Define the term breakfast and give **TWO** types of breakfast. **(2 Marks)**
- (e) List **SIXTEEN** items found on a FULL English Breakfast Cover. **(8 Marks)**

SECTION B

Answer ANY **TWO** Questions from this Section.

QUESTION TWO

- (a) Outline **FOUR** items found outside the menu structure. **(4 Marks)**
- (b) List **SIX** common menu design mistakes. **(6 Marks)**
- (c) Discuss **FIVE** points to consider when structuring menus. **(10 Marks)**

QUESTION THREE

- (a) Define the term beverage and state its classification. **(4 Marks)**
- (b) State the difference between setting a tray for breakfast service and a table for breakfast service. **(6 Marks)**
- (c) Discuss the role of beverages in the diet. **(10 Marks)**

QUESTION FOUR

- (a) List **THREE** constituents of coffee. **(10 Marks)**
- (b) outline **FOUR** characteristics of good coffee. **(4 Marks)**
- (c) Explain **FOUR** points to consider in the storage of coffee. **(4 Marks)**
- (d) Discuss the causes of the following faults in coffee making.
 - (i) Weak coffee
 - (ii) Bitter coffee**(9 Marks)**

QUESTION FIVE

- (a) State the covers and accompaniments for the following dishes:
 - (i) Tomato juice **(5 Marks)**
 - (ii) Chilled melon **(5 Marks)**

- (b) Cheese differs from each other due to four major reasons. Give these **FOUR** reasons. **(4 Marks)**
- (c) Give the information that should be found in a bill presented to a customer at the end of a meal. **(6 Marks)**