



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

BGD 2114: PHOTOGRAPHIC TECHNIQUES I

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Explain how the **FOUR** determinants of “depth of field” affect the final photograph. **(20 marks)**
- b) Use diagrams to show the difference between an SLR and a TLR photographic camera designs. **(10 marks)**

SECTION B (Attempt any TWO questions)

QUESTION 2

Explain design composition and state why it is important for a graphic designer to get it right.

(20

marks)

QUESTION 3

Give **FOUR** reasons why graphic designers should prepare a storyboard before going out for a photo assignment. **(20 marks)**

QUESTION 4

Describe the process of “photographic cropping.”

(20 marks)