



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG IV)

**BGD 2218: LAW FOR DESIGNERS II**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

## **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Define:
- i) Defamation (2 marks)
  - ii) Slander (2 marks)
  - iii) Privacy (2 marks)
  - iv) False light (2 marks)
- b) Differentiate Sole Proprietorship from a Limited company. (4 marks)
- c) State **FIVE** rights of a worker. (5 marks)
- d) Describe the **FOUR** ethical dilemma paradigms giving examples. (8 marks)
- e) Explain “Deontological Ethics”. (5 marks)

## SECTION B (Attempt any TWO questions)

### QUESTION 2

- a) Explain
- i) Contract of records (3 marks)
  - ii) Specialty contracts (3 marks)
  - iii) Simple contracts (3 marks)
- b) Distinguish between “offer” and “acceptance” in contract. (6 marks)
- c) Mention any **FIVE** vitiating factors in a contract. (5 marks)

### QUESTION 3

- a) Explain the functions of ethics to graphic design professional. (10 marks)
- b) State **FOUR** sources of ethics. (4 marks)
- c) Explain “Teleological” ethics. (6 marks)

### QUESTION 4

Discuss the **FOUR** actionable wrongs in privacy from an artist/designer perspective. (20 marks)

### QUESTION 5

Suppose you do caricatures on public issues and an illustration for exhibition where you implicate a local politician in corruption. The politician files a libel case against you.

- a) Explain **FOUR** elements he needs to prove in this particular case. (8 marks)
- b) On your part, cite and explain **FOUR** defences you may use in the case. (12 marks)