



# **TECHNICAL UNIVERSITY OF MOMBASA**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG I)

## **BGD 2106: INTRODUCTION TO PHOTOGRAPHIC TECHNIQUES**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

**SECTION A (Compulsory)**

## QUESTION 1

- a) Define photography. **(2 marks)**
- b) Describe **FOUR** different types of photographic images developed by a designer. **(18 marks)**

## QUESTION 2

To a designer, photography is a tool to create an already decided image either in form a story board. Explain this and why it is necessary. **(20 marks)**

## SECTION B (Attempt any TWO questions)

### QUESTION 3

“The rule of the two thirds, the golden mean and the aspect ratio helps in composing good visuals for graphic designer. Discuss this statement from showing why this procedure is a requirement. **(15 marks)**

### QUESTION 4

“A picture is worthy a thousand words. In what respect is it true and in what way would this not work. **(20 marks)**

### QUESTION 5

Discuss briefly different types of cameras and effects on photographs. **(15 marks)**

### QUESTION 6

What are dark room techniques of photography and how can they be applied to achieve a specific message /aim. **(15 marks)**