



# **TECHNICAL UNIVERSITY OF MOMBASA**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG IV)

**BGD 2215: COMPUTER AIDED DESIGN IV**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

## **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

## **SECTION A (Compulsory)**

### **QUESTION 1**

Design a news letter for Mombasa Polytechnic University College showing the events that have taken place in the last 12 months. **(30 marks)**

## **SECTION B (Attempt any TWO questions)**

### **QUESTION 2**

Design a banner for Sarova White Sands hotel to advertise an International Conference that will take place on 15<sup>th</sup> – 20<sup>th</sup> December 2012 it will be graced by South Africa President his Excellence Jacob Zuma chages will be \$500 USD. The theme is ‘Great Africa’. **(20 marks)**

### **QUESTION 3**

Design a CD cover for the Artist Charles King’ori with the following songs Mahindi Nomo, Thayu, Nikuoyunagwo ringi Nowe wiki, Murwiriri wa Israeli, Ndarorage Kiuga, Niew utumite and Gitio ni Ciaku. **(20 marks)**

### **QUESTION 4**

Design a flyer for Media and Graphics department showing all the courses offered in the department. **(20 marks)**

### **QUESTION 5**

Design an advertisement for a bureau that deals in photocopy, internet browsing, international calls and printing each of the services should be on a separate slide. **(20 marks)**