



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

**BGD 2115: COMPUTER AIDED DESIGN II**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

## **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

**SECTION A (Compulsory)**

## QUESTION 1

- a) Define the following terms:
- i) Publisher
  - ii) Ruler guide
  - iii) Scaling
  - iv) Tracking
  - v) Kerning

**(10 marks)**

- b) Design a flyer for MPUC media and Graphics department showing all the courses offered.

**(20 marks)**

## SECTION B (Attempt any TWO questions)

### QUESTION 2

Design a CD cover for any Artist of your choice with atleast six songs.

**(20 marks)**

### QUESTION 3

- a) Define the term Newsletter.

**(2 marks)**

- b) Identify **NINE** parts available on a newsletter and explain the uses of these parts.

**(18 marks)**

### QUESTION 4

Design a banner to advertise Poly Night complete with all the details.

**(20 marks)**

### QUESTION 5

Design an Award certificate for all DG II class for their successful completion of a Diploma in design.

**(20 marks)**