



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 4)

BMC 2209: ONLINE JOURNALISM

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Discuss the following terms in relation to online/web journalisms skills:
- i) Convergence
 - ii) Citizen journalist
 - iii) Weblog
 - iv) Network society
 - v) Censorship. **(15 marks)**
- b) Giving relevant examples, discuss how new media has affected the field of journalism. **(15 marks)**

SECTION B (Attempt any TWO questions)

QUESTION 2

Drawing from the Kenyan situation, discuss the factors that hinder the spread of multi media journalism. **(20 marks)**

QUESTION 3

Critically examine the relevance of blogs in the work of a journalist. **(20 marks)**

QUESTION 4

With appropriate examples, explain the characteristics of new media. **(20 marks)**