



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 3)

BMC 2228: ADVANCED VIDEO EDITING SKILLS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Explain the following video editing systems. **(6 marks)**
i) In camera editing
ii) Insert editing
iii) Assemble editing
- b) Point out any **FOUR** digital parts that can be used to transfer data from camera. **(4 marks)**
- c) Explain any **FOUR** video characteristics of HDTV. **(8 marks)**
- d) Define the following editing systems and highlight **THREE** advantages of each: **(12 marks)**
i) Linear editing
ii) Non-linear editing

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Define continuity editing. **(1 mark)**
- b) Briefly discuss how the following factors influences picture continuity. **(15 marks)**
i) Cutting on action
ii) Screen direction
iii) Clean entrance and clean exit
- c) Differentiate between logging and capturing. **(4 marks)**

QUESTION 3

- a) Identify the functions of any **FIVE** workspace panels in adobe premiere. **(5 marks)**
- b) With reference to adobe premier element, outline steps you would follow to import media files. **(5 marks)**
- c) Provide a brief description of the following: **(10 marks)**
i) Media file
ii) Clips
iii) Sequence
iv) Bins
v) Project file

QUESTION 4

Discuss the process of making raw video footage into a complete movie. **(20 marks)**

QUESTION 5

Use examples to explain the following editing techniques:

(20 marks)

- a) Acceleration editing
- b) Expanding time
- c) Parallel cutting
- d) Relational editing