



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMP/R 2)

BMC 2115: NEWS WRITING II

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **FOUR** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

Below is a Press Release for the Kenya Maritime Authority giving information about a forthcoming conference.

- a) Write a 300 word News Story based on the available information and using the inverted pyramid structure. **(20 marks)**
(See attached Press Release)
- b) Explain any **FIVE** values of news. **(10 marks)**

SECTION B (Answer any **FOUR** questions)

QUESTION 2

You are assigned to investigate a story on the shooting to death of two suspects by the police in Majengo. Enumerate the steps you would take to identify 5 potential sources of information for the story. **(10 marks)**

QUESTION 3

Outline **FIVE** News Beas with a brief description of their operations. **(10 marks)**

QUESTION 4

Give at least **FIVE** examples of the major differences between covering courts and covering a political rally. **(10 marks)**

QUESTION 5

You have been assigned to cover Prezzo on his arrival at the Airport in the evening shortly after emerging runner-up at the just concluded Big Brother Africa Event.

- a) Enumerate the various steps you would take to prepare for the interview and **(5 marks)**
- b) List **FIVE** questions you would ask him. **(5 marks)**

QUESTION 6

James Hassan has been jailed for 20 years by the court in Mombasa for raping and assaulting 10 year old Salma Chausiku of Kinango village, Kwale. Her mother Fauzia Twende Kazi and her Father Ramadhani Maua Kazi addressed the press after the court ruling expressing their satisfaction with court proceedings. “Justice has been done” – the father said holding his daughter as the camera’s clicked away in your story, state what facts or the story you would use in writing your story and those you would leave out and explain why. **(10 marks)**