



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BSC 4117: ECONOMICS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer **THREE** questions. Question **ONE** is **Compulsory**.
- Answer any **TWO** questions in Section **B**.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) “Political economy or economics is the study of mankind in ordinary business of life. It examines that part of individual or social action which is mostly closely connected with the attainment and with the use of material requisites of well being”. Discuss. **(20 marks)**
- b) Explain the utility of economics in communication. **(10 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Discuss the nature of economic laws. **(20 marks)**

QUESTION 3

Discuss the effects that unplanned salary increment may have taken on the general Kenyan economy. **(20 marks)**

QUESTION 4

Explain **FIVE** positive and **FIVE** negative economic impact of war on terror may have in the horn of Africa. **(20 marks)**

QUESTION 5

Explain the monetary and fiscal measures that the central bank of your country would take to control inflation. **(20 marks)**