



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF BUSINESS STUDIES

DIPLOMA IN MEDICAL ENGINEERING

## **BMG 2351: INDUSTRIAL ORGANISATION AND MANAGEMENT II**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** FEBRUARY 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.

***This paper consists of Two printed pages.***

**QUESTION 1 (Compulsory)**

- a) Explain the role of purchasing department in the organizations. **(10 marks)**
- b) Maintenance is very critical in an industrial organisation. Explain. **(10 marks)**
- c) Identify and explain the key features of unit production. **(10 marks)**

**QUESTION 2**

To what extent is planning significant to the firm? **(20 marks)**

**QUESTION 3**

A firm manufactures and sells a product at sh. 20 per unit. Marginal cost is sh. 8 and fixed cost is sh. 120,000.

- a) Explain **FIVE** ways the firm can minimize its costs. **(10 marks)**
- b) Calculate the break even quantity. **(10 marks)**

**QUESTION 4**

Explain the factors to consider when evaluating a supplier for a given product. **(20 marks)**

**QUESTION 5**

Explain the recent approaches to industrial organisation with regard to:

- a) The role of technology. **(10 marks)**
- b) Environmental concerns. **(10 marks)**