



# TECHNICAL UNIVERSITY OF MOMBASA

## *Faculty of Business & Social Studies*

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF BUSINESS ADMINISTRATION  
BACHELOR OF COMMERCE

### **BMG 4101: PRINCIPLES OF MANAGEMENT**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** MARCH 2014

**TIME:** 2 HOURS

#### **INSTRUCTIONS:**

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.  
***This paper consists of Two printed pages***
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#### **QUESTION 1 (Compulsory)**

- a) Discuss any **FIVE** functions of organizing to an organization of your choice. **(10 marks)**
- b) Briefly discuss any **FIVE** principles of planning. **(10 marks)**
- c) Briefly discuss the jobs of the top level management. **(10 marks)**

#### **QUESTION 2**

- a) Discuss merits of management by objectives. **(12 marks)**
- b) Discuss any **FOUR** causes of change in an organization. **(8 marks)**

#### **QUESTION 3**

- a) Discuss the process of organizing in management. **(10 marks)**

b) Discuss the characteristics of planning. **(10 marks)**

**QUESTION 4**

a) Discuss **FIVE** ways to make management by objective effective. **(10 marks)**

b) Highlight any **FIVE** Management by Objectives disadvantages. **(10 marks)**

**QUESTION 5**

Compare the basis of delegation and decentralization. **(20 marks)**