



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Engineering & Technology

DEPARTMENT OF COMPUTER SCIENCE & IT

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF TECHNOLOGY IN INFORMATION COMMUNICATION TECHNOLOGY

BMG 4100: PRINCIPLES OF MANAGEMENT

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
This paper consists of Two printed pages
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QUESTION 1 (Compulsory)

- a) Some people argue that leadership and management is one and the same thing while others argue that the two are totally different. Clearly explain **SEVEN** differences between leadership and management. **(14 marks)**
- b) Discuss the various levels of management in organization. **(6 marks)**

QUESTION 2

- a) Bureaucratic organizations are often criticized as not being the best. Discuss **FIVE** advantages and **FIVE** disadvantages of bureaucratic organizations. **(10 marks)**
- b) Discuss **SIX** principles of management as laid down by Henri Fayol. **(12 marks)**

QUESTION 3

- a) Explain **SIX** main objectives of management. **(12 marks)**
- b) Discuss **FOUR** types of plans handled by management in today's organizations. **(8 marks)**

QUESTION 4

- a) Organizing is a process of identifying the overall tasks and responsibilities to be performed in an organization and putting together those that are similar to form a department. Discuss **SIX** principles of organizing. **(12 marks)**
- b) Discuss **FIVE** characteristics/nature of management. **(10 marks)**

QUESTION 5

Macro environment is also known as 'general environment' when the macro factors become uncontrollable, the success of a company depends upon its adaptability to the environment. Discuss the external business environment. **(20 marks)**