



**TECHNICAL UNIVERSITY OF MOMBASA**  
**Faculty of Business & Social Studies**

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN DEVELOPMENT STUDIES

**BMC 4201: BUSINESS STATISTICS**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES: MARCH 2014**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.  
***This paper consists of Three printed pages***
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**QUESTION 1 (Compulsory)**

- a) There are 150 students in a class. The distribution of their marks in a statistics test is as follows:

Class	Frequency (f)
0 – 9	3
10 – 19	10
20 – 29	17
30 – 39	X
40 – 49	35
50 – 59	Y
60 – 69	18
70 – 79	10
80 – 89	5
90 - 99	2

**Required:**

- i) Find the value of X, given that the median mark is 44.357. (5 marks)
- ii) Find the value of Y, given that the modal mark is 43.0. (4 marks)
- iii) Draw a less than Ogive of the above data. (6 marks)
- iv) Use the Ogive in (iii) above to estimate the 70<sup>th</sup> percentile. (3 marks)
- v) Use the same Ogive to estimate the first quartile. (2 marks)

b) Explain the procedure that is generally followed in testing hypothesis about population mean. (10 marks)

**QUESTION 2**

- a) i) Differentiate a sample frame from a sample. (3 marks)
- ii) Explain any **THREE** reasons why a statistician would find it more suitable to study a sample. (6 marks)
- b) From the following data relating to the income of employees at Mambo-Leo stores during the year 2012, compute the standard deviation and the coefficient of variation. (11 marks)

Income	Number of employees (£)
300 – 399	30
400 – 499	46
500 – 599	58
600 – 699	76
700 – 799	60
800 – 899	50
900 – 999	20
1,000 – 1,099	10
1,100 – 1,199	12
1,200 – 1,299	9

**QUESTION 3**

a) The following data is provided by a Research Institute.

<b>X</b>	1	2	3	4	5
<b>Y</b>	2	5	5	8	7

**Required:**

Obtain the regression equation:

Y on X

(10 marks)

- b) i) What is an Index number? (2 marks)
- ii) From the following data, calculate index numbers for 2011 taking 1999 as the base year following:
  - Laspeyre’s Index number (5 marks)
  - Paasche’s Index number (5 marks)

	Rice		Wheat		Maize	
Year	Price	Quantity	Price	Quantity	Price	Quantity
1999	20	80	12	90	5	150
2011	25	100	18	120	10	180

#### QUESTION 4

- a) Differentiate a component bar chart (actual) from a multiple bar chart. **(3 marks)**
- b) Construct a Z-Chart for the data below. **(17 marks)**

	<b>Jan.</b>	<b>Feb.</b>	<b>Mar</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>
2011	35	38	50	60	57	48	65	55	45	63	70	60
2012	45	48	55	55	60	44	70	65	55	49	75	65

#### QUESTION 5

A random sample of 400 persons was selected from each of three age-groups and each person was asked to specify which of three types of TV channels he/she preferred. The results are shown in the following table.

	<b>TV CHANNELS</b>			
<b>Age group</b>	<b>KBC</b>	<b>CITIZEN</b>	<b>KTN</b>	<b>TOTAL</b>
Under 30	120	30	50	200
30 – 44	10	75	15	100
45 and above	10	30	60	100
<b>Total</b>	<b>140</b>	<b>135</b>	<b>125</b>	<b>400</b>

**Required:**

Test the hypothesis that the populations are homogeneous with respect to the TV channel preferred.

**(20 marks)**