



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4226: RADIO PRODUCTION

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***
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SECTION A (Compulsory)

QUESTION 1

- a) State any **THREE** objectives of radio. **(6 marks)**

- b) Define the following types of microphones:
 - i) Dynamic **(2 marks)**
 - ii) Ribbon/velocity **(2 marks)**
 - iii) Condenser **(2 marks)**

- c) Identify any **FIVE** personnel who work in a radio station. **(5 marks)**
- d) Identify any **FIVE** limitations of radio. **(5 marks)**
- e) State any **FOUR** formats of radio spots. **(8 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

- a) Discuss the **FIVE** key equipment in a production studio and their uses. **(10 marks)**
- b) Define the following:
- i) Radio frequency **(2 marks)**
 - ii) Sound effects **(2 marks)**
- c) Identify the functions that sound effects serve in a radio program. **(6 marks)**

QUESTION 3

- a) Discuss any **FIVE** virtues of a good interview for radio. **(10 marks)**
- b) Outline the steps involved in conducting a studio recording session. **(10 marks)**

QUESTION 4

- a) Discuss the effective utilization of radio broadcasting. **(12 marks)**
- b) Explain the tools of trade for conducting a field recording. **(8 marks)**