



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4318: MULTI-MEDIA PRESENTATION

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

SECTION A (Compulsory)

QUESTION 1

- a) Describe on-line learning. (5 marks)

- b) Explain the functions of Electronic main:
 - i) Computer conferences (5 marks)
 - ii) Electronic conferences (5 marks)
 - iii) Computer Networking (5 marks)

- c) Outline **FIVE** proven reasons for using computer networks. (10 marks)

SECTION B (Answer any Two Questions)

QUESTION 2

Explain the way to use computer networks.

(20 marks)

QUESTION 3

Discuss the importance of on-line facilitation for a meeting that has on-line activities.

(20 marks)

QUESTION 4

Discuss the importance of using computers in an Environmental Education with interactive multimedia and on-line learning.

(20 marks)