



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 1)

BMC 2108: PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Briefly explain the following terms in photographic production:
- i) Planning (4 marks)
 - ii) Action (4 marks)
 - iii) Timing (4 marks)
 - iv) Post production (4 marks)
 - v) Pre-production (4 marks)
- b) Explain the meaning of the following photographic terms:
- i) LS (2 marks)
 - ii) MS (2 marks)
 - iii) CU (2 marks)
 - iv) ECU (2 marks)
 - v) Micro lens (2 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

- a) State the importance of the following activity in photographic production. Camera position and angle. (10 marks)
- b) Explain how sequencies of scenes are used to show action. (5 marks)
- c) Explain the importance of opening a scene with a long shot. (5 marks)

QUESTION 3

- a) Explain the use of creativity and non verbal in photography. (15 marks)
- b) Name FIVE photographic composition rules. (5 marks)

QUESTION 4

Explain the FIVE photographic composition rules as mentioned in Q 3b) above. (20 marks)