



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN (DG III)

BGD 2208: LAW FOR DESIGNERS

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define
 - i) Privacy (2 marks)
 - ii) Common law (2 marks)
 - iii) Patent (2 marks)
 - iv) Constitution (2 marks)
 - v) Mens rea (2 marks)
- b) Outline **FIVE** functions of law in the society. (5 marks)
- c) Explain the difference between an “inchoate crime” and a “strict liability crime”. (4 marks)
- d) Give any **THREE** advantages of taking a case before a tribunal. (3 marks)
- e) Explain any **THREE** functions of criminal defamation laws. (6 marks)
- f) Explain “Copyright Assigning”. (2 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Discuss any **FIVE** sources of the Laws of Kenya. (10 marks)
- b) Explain the role of the subordinate courts. (6 marks)
- c) Explain at least one article in the constitution that directly relates to the work a of graphic designer. (4 marks)

QUESTION 3

- a) Explain the reasons of having intellectual property law in the society. (10 marks)
- b) Describe the main provisions of the Berne Convention. (6 marks)
- c) Outline **FOUR** remedies for copyright infringement. (4 marks)

QUESTION 4

Explain the following privacy torts and demonstrate how they affect the work of a Graphic Designer.

- a) Appropriation (5 marks)

- b) False light portrayal (5 marks)
- c) Disclosure of private records (5 marks)
- d) Intrusion (5 marks)

QUESTION 5

- a) Explain the importance of criminal libel provisions in the laws of Kenya. (10 marks)
- b) i) Explain how a politician angered with mimicking on the XYZ TV program can convince a judge that the episodes have 'injured' him. (4 marks)
- ii) Propose reasonable defences that producers of the XYZ TV program could use to argue their case. (6 marks)