



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

DIPLOMA IN SCIENCE LABORATORY TECHNOLOGY

DIPLOMA IN HUMAN RESOURCE MANAGEMENT

DIPLOMA IN BUSINESS ADMINISTRATION

DIPLOMA IN BUSINESS MANAGEMENT

DIPLOMA IN ACCOUNTANCY

BMG 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.

This paper consists of Two printed pages.

QUESTION 1 (Compulsory)

- a) Explain **THREE** basic skills necessary for a manager. **(6 marks)**
- b) Identify Henry Fayols Fourteen principles of management. **(14 marks)**
- c) Highlight **FIVE** areas of social responsibility. **(10 marks)**

QUESTION 2

- a) Explain any **FIVE** functions of management. **(10 marks)**
- b) Briefly explain any **FIVE** functional areas of your choice, with their respective activities in an organisation set up. **(10 marks)**

QUESTION 3

- a) Explain any **FIVE** features of Scientific Management approach. **(10 marks)**
- b) Describe the decision making process. **(10 marks)**

QUESTION 4

- a) Explain any **FIVE** roles of management in an organisation. **(10 marks)**
- b) Briefly explain any **FIVE** benefits of Management by Objectives. **(10 marks)**

QUESTION 5

Is management an art or a science. Discuss. **(20 marks)**