



# **TECHNICAL UNIVERSITY OF MOMBASA**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG IV)

## **BGD 2213: ILLUSTRATION, PAINTING & MODEL MAKING TECHNIQUES III**

SUPPLEMENTARY/SPECIAL EXAMINATIONS

**SERIES:** MARCH 2014

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

**SECTION A (Compulsory)**

**QUESTION 1**

- a) Define the following terms in design:
- i) Freehand drawing (3 marks)
  - ii) Instrumental drawing (3 marks)
  - iii) 2-D image (3 marks)
  - iv) 3-D image (3 marks)
  - v) Mosaic (3 marks)
- b) Illustrate **FIVE** type of lines. (5 marks)
- c) Explain the following with the help of diagrams:
- i) Texture (2 marks)
  - ii) Contrast (2 marks)
  - iii) Form (2 marks)
  - iv) Balance (2 marks)
  - v) Proportion (2 marks)

**SECTION B (Answer any TWO questions)**

**QUESTION 2**

- a) i) Using a drawing, explain linear perspective. (5 marks)  
ii) Aerial perspective is not aerial view. Explain. (5 marks)
- b) Demonstrate the following using drawing:
- i) Two point perspective (5 marks)
  - ii) Three point perspective (5 marks)

**QUESTION 3**

- a) Explain the purpose of wax in batik (5 marks)
- b) Explain how illustration is used in:
- i) Advertising (5 marks)
  - ii) Education (5 marks)
  - iii) Publishing (5 marks)

**QUESTION 4**

Explain the industrial use of illustration and provide examples using diagrams. (20 marks)