



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Engineering & Technology

DEPARTMENT OF COMPUTER SCIENCE & IT

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF TECHNOLOGY & INFORMATION TECHNOLOGY

BFI 4150: FOUNDATION OF BUSINESS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
This paper consists of Two printed pages
-

QUESTION 1 (Compulsory)

- a) A sole proprietorship need a licence to start a business. Explain steps/procedures involved in attaining this. **(10 marks)**
- b) A business is a separate and legal entity, discuss. **(5 marks)**
- c) Compare between partnership and sole proprietorship. **(15 marks)**

QUESTION 2

- a) Explain **FOUR** factors that affect demand and supply of a good. **(10 marks)**
- b) Explain how demand and supply forces in the market determine the price of a commodity (Illustrate using a diagram). **(10 marks)**

QUESTION 3

- a) What are the Social Responsibilities of a business to:
 i) Employees
 ii) Community
 iii) Government **(10 marks)**
- b) Explain external and internal environment of a business. **(10 marks)**

QUESTION 4

- a) Identify and explain internal and external sources of recruitment in an organization. **(10 marks)**
- b) Training is a catalyst in an organization. Discuss. **(10 marks)**

QUESTION 5

- a) Explain **FOUR** types of organization structure. **(10 marks)**
- b) Compare capital structure and finance structure. **(10 marks)**