
TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Applied and Health Sciences

Department of ENVIRONMENT & Health Sciences

UNIVERSITY EXAMINATION FOR THE:
BACHELORS IN FISHERIES AND OCEANOGRAPHY
(BSFO/Y4 S1)

AFO 4406: : FISHERIES ECONOMICS AND MARKETING

END OF SEMESTER EXAMINATION

SERIES: AUG 2024

TIME:2HOURS

DATE:Pick Date**Aug2024**

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt **ALL** questions.

Mobile phones are **NOT** allowed in the examination room

Do not write on the question paper.

SECTION A (Answer all the questions)30 POINTS

QUESTION ONE

- a) Define the following terms: (5mks)
 - i. Microeconomics
 - ii. Ecological Taxes:
 - iii. Fisheries management:
 - iv. Direct Subsidies:
 - v. Oligopoly.
- b) Describe FIVE Threats to biodiversity in fisheries (5mks)
- c) Outline THREE factors influencing trade in international markets (4mks)
- d) State FOUR broad categorization of contaminants in food safety (4mks)
- e) State THREE Challenges in International Trade (3mks)
- f) Describe roles of marketing in fisheries and aquaculture (4mks)
- g) Outline FIVE Economic Benefits of Fisheries (5mks)

SECTION B (Answer only TWO questions)

QUESTION TWO

Discuss the importance, types methods and challenges of economic valuation in fisheries (20MKS)

QUESTION THREE

Discuss the Role and Mandate of the United Nations Convention on the Law of the Sea (UNCLOS) (20mks)

QUESTION FOUR

Discuss emerging issues in the fisheries sector (20mks)

QUESTION FIVE

Discuss types of pollution affecting fisheries and the pollution policies aiming to mitigate their impacts. (20mks)