



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of HOSPITALITY & Tourism MANAGEMENT

UNIVERSITY EXAMINATION FOR THE DEGREE OF: BACHELOR OF TECHNOLOGY IN HOTEL AND HOSPITALITY MANAGEMENT (BTHMS22)

HHH 4308: PROPERTY AND FACILITY MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: JULY 2025

TIME: 2 HOURS

DATE: Pick Date Jul 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt Choose instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- Outline and describe the five elements of the Hospitality viability cycle in reference to development of hospitality facilities and properties. (10 marks)
- Describe the factors that contribute into making a hospitality concept before engaging into facility development (10 marks)
- Describe the any five roles of a hotel manager in asset management (10 marks)

SECTION B (Answer only TWO questions)

QUESTION TWO

- a) Discuss the role of marketing research in development of hospitality facilities (10 Marks)
- b) Describe five main costs associated with development and construction of a hospitality facility (10 marks)

QUESTION THREE

- a) Discuss any five factors that influence the design of a hospitality facility (10 marks)
- b) Discuss five external factors that have an impact on the hospitality industry's property development. (10 Marks)

QUESTION FOUR

- a) Describe any five factors that influence the design process of a hotel facility (10 marks)
- b) Describe the factors that affect planning for and utilization of space in a hotel. (10 marks)

QUESTION FIVE

- a) Discuss the role played by maintenance work in asset management of hospitality facilities. (10 Marks)
- b) Describe the four stage hotel asset management cycle. (10 marks)