



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of HOSPITALITY & Tourism MANAGEMENT

UNIVERSITY EXAMINATION FOR THE DEGREE OF: BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM A21)

HHT 4401: SUSTAINABLE TOURISM MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: JULY 2025

TIME: 2 HOURS

DATE: Pick Date Jul 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt Choose instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

Question 1:

- a) Explain historical events contributing to the mainstreaming of the concept “Sustainable Development” in the global development agenda (10 marks)
- b) Explain the nexus between the natural ecosystems and development of nature-based tourism (10 marks)
- c) Explain FIVE (5) anthropogenic cause of climate change impacts associated with the hospitality and tourism industry (10 marks)

SECTION B (Answer any two questions, each question has 20 Marks)

Question 2:

- a) Explain the hinderances to host community participation in sustainable tourism in Kenya (10 marks)

- b) Explain the tenets of the ESG model for sustainable tourism (10 Marks)

Question 3

- a) Explain FIVE barriers to successful implementation of sustainable tourism in an emerging tourism destination area in the context of a developing country (10 marks)
- b) Explain the role of women in sustainable tourism (10 marks)

Question 4:

- c) With Specific examples, describe strategies a hotel manager would implement to enhance the hotels sustainability profile with regard to energy management (10 marks);
- d) Explain the benefits of environmental economic accounting in the context of sustainable tourism for a country like Kenya (10 marks)

Question 5:

- a) Describe the role of FIVE (5) key stakeholders in implementation of sustainable tourism in Kenya (10 marks)
- b) Discuss the relevance of the concept “tourism economic multiplier effect” to sustainable tourism (10 marks)