



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of HOSPITALITY & Tourism MANAGEMENT

UNIVERSITY EXAMINATION FOR THE DEGREE OF: BACHELOR OF SCIENCE IN TOURISM MANAGEMENT (BSTM S23)

HHT 4205: WORLD GEOGRAPHY OF TOURISM

END OF SEMESTER EXAMINATION

SERIES: JULY 2025

TIME: 2 HOURS

DATE: Pick Date Jul 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- a) Distinguish between longitudes and latitudes (4 marks)
- b) Identify 6 factors to consider while planning an air itinerary (6 marks)
- c) Using the map plot **two** possible routings for the following cities (10 marks)
 - i. Dubai, New York, London, Nairobi (**journey begins and ends in Nairobi**)
 - ii. Lima, Bogota, Rio de Janeiro, Buenos Aires (**journey begins and ends in Rio de Janeiro**)
 - iii. San Francisco, Denver, Vancouver, Toronto (**journey begins and ends in Vancouver**)
 - iv. Cape Town, Tokyo, Sydney, Bangalore, Mauritius (**journey begins and ends in Sydney**)
 - v. London, Amsterdam, Frankfurt, Athens, Liverpool (**journey begins in London and ends in Liverpool**)
- d) Examine five ways in which climate change has impacted the tourism industry (10 marks)

SECTION B (Answer only TWO questions)

40 Points

QUESTION TWO

Describe ten tourist attractions in Kenya classifying them under the eight tourist circuits. (20 marks)

QUESTION THREE

Identify and explain five major means of transport in East Africa citing two advantages and disadvantages. (20mks)

QUESTION FOUR

- a) Discuss the geographical factors that determine a destination's competitiveness in attracting tourists (10 marks)
- b) Discuss five importance of travel geography to a travel and tour consultant (10 Marks)

QUESTION FIVE

- a) Establish and explain five sources of information for air itinerary planning (10 marks)
- b) Discuss **five** world popular tourism attractions and their significance in the tourism industry (10 Marks)

