



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION FOR THE DEGREE OF:

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT & BACHELOR

OF TECHNOLOGY IN HOTEL & HOSPITALITY MANAGEMENT

(BSTMA21/BTHMA21)

HHH4407 & HHT4415 CRUISE TOURISM OPERATIONS

END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME:2HOURS

DATE:Pick DateAPRIL. 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt ALL questions in section A and any other TWO questions in section B.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- a)** Highlight and explain components that constitute revenue sources for county government from shipping industry in Kenya (10 marks)
- b)** List six major countries offering flags of registry for vessels identified by International Council of Cruise Lines (ICCL). (6marks)
- c)** Identify the requirements of countries to be validly registered as flag states. (4marks)

- d) Determine the significance of a cruise ship registration to the vessel's owner and the passenger. (10marks)

SECTION B (Answer only TWO questions)

40 marks

QUESTION TWO

Identify and describe TEN different cruise ship facilities (20 marks)

QUESTION THREE

- a) Explain five roles of Kenya Maritime Authority-KMA with regards to marine pollution. (10mks)
- b) Analyze **Five** specific features of cruises that appeal to travelers (10 marks)

QUESTION FOUR

- a) Identify and explain **five** maritime organizations and associations available for cruise vessels. (10marks)
- b) Explain **five** responsibilities assigned to a cruise ship security officer (10marks)

QUESTION FIVE

- a) Explain six impacts of cruise-ships on the environment (12 marks)
- b) identify eight renowned cruise companies that are investing in green initiatives and one green strategy they use to make their ships more sustainable. (8marks)