



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of HOSPITALITY & Tourism MANAGEMENT

UNIVERSITY EXAMINATION FOR THE:

DIPLOMA IN CATERING AND ACCOMMODATION MANAGEMENT

(CLASS DCAM M23)

UNIT CODE: HHC 2210 UNIT NAME: PROCUREMENT FOR HOSPITALITY
INDUSTRY

END OF SEMESTER EXAMINATION

SERIES: DECEMBER 2024

TIME: 2 HOURS

DATE: Pick Date DEC 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of FIVE questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

SECTION A (Answer question one and any two other questions)

30 POINTS

QUESTION ONE

- (a) Discuss seven principles of procurement in the Hospitality Industry (14mks)
- (b) Outline three ways in which procuring of perishable goods differ with those of procuring nonperishable goods (6mks)
- (c) Explain five micro environmental variables that a Purchasing Manager must seriously put into consideration during day to day Managerial activities in an organization (10mks).

SECTION B (Answer only TWO questions)

QUESTION TWO

- (a) Explain Five reasons that may make it necessary for organizations to establish quality control systems in their purchasing function (10 mks)
- (b) Explain Five reasons for establishing an employee reward criteria system in the procurement department of an organization (10mks)

QUESTION THREE

- (a) Explain Five factors that an organization may consider before setting procurement responsibilities. (10mks)
- (b) Discuss Five negative effects of not applying professional purchasing principles in running the acquisition of goods process in an organization (10mks)

QUESTION FOUR

- (a) Coordination of activities among various departments in an organization is a key function of a Manager. Explain Five ways in which the procurement of goods may be carried out (10mks)
- (b) Discuss Five skills needed by Managers to carry out Managerial activities of an organization (10mks)

QUESTION FIVE

- (a) Describe Five positive effects that are likely to arise in an organization due to making professional decisions by procurement Managers (10 Maks)
- (b) Explain Five uncontrollable environmental factors that should be a major factor for managers to consider in their purchasing planning (10mks)