



# TECHNICAL UNIVERSITY OF MOMBASA

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School of Humanities and Social Sciences

Department of HOSPITALITY & Tourism MANAGEMENT

## UNIVERSITY EXAMINATION FOR THE: DIPLOMA IN TOURISM MANAGEMENT (DTM S23)

BHT 2208: ECOTOURISM

END OF SEMESTER EXAMINATION

**SERIES: MAY 2025**

**TIME: 2 HOURS**

**DATE:** Pick Date May 2025

### Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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### **SECTION A (Answer all the questions)**

**30 POINTS**

#### **QUESTION ONE**

- a) Explain what you understand by the following terms as used in Ecotourism: **(12 Marks)**
- i. Ecolodge
  - ii. Nature based tourism
  - iii. Ecotourist
  - iv. Local vendors
  - v. Alternative tourism
  - vi. Pro-poor tourism
- b) Distinguish between “Hard” and “Soft” Ecotourism. **(8 Marks)**
- c) Describe **FIVE** activities undertaken by Eco tourists visiting nature attractions in Kenya. **(10 marks)**

## **SECTION B (Answer only TWO questions)**

### **QUESTION TWO**

- a) Explain **FIVE** motivation for Eco tourists visiting Kenya's tourist attractions. **(10 Marks)**
- b) Ecotourism holds the future for biodiversity conservation and economic development in rural areas. Explain **FIVE** socio-economic impacts of ecotourism in Mombasa. **(10 Marks)**

### **QUESTION THREE**

- a) Discuss **FIVE** factors behind the global growth of ecotourism as an alternative form of tourism. **(10 Marks)**
- b) Citing examples in Kenya, discuss **FIVE** benefits accrued by the local communities through the establishment of Ecotourism ventures. **(10 Marks)**

### **QUESTION FOUR**

- a) Explain **FIVE** principles of Ecotourism. **(10 Marks)**
- b) Discuss **FIVE** environmental consequences of unchecked hotel and resort development in Kenya. **(10 marks)**

### **QUESTION FIVE**

- a) Explain **FIVE** strategies that a park tourism manager can employ to improve Eco tourists' experience in the park. **(10 marks)**
- b) Describe the roles of **FIVE** stakeholders involved in development of ecotourism in a destination area. **(10 marks)**