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TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2210 ONLINE JOURNALISM
END OF SEMESTER EXAMINATION
SERIES: AUGUST 2024

TIME: 2 HOURS

DATE: *Pick Date* **Aug2024**

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of four questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- (a) Describe FIVE challenges associated with online journalism. (10 marks)
- (b) Describe ANY FIVE characteristics of online journalism. (10 marks)
- (c) Discuss ANY FIVE ethical considerations experienced by citizen journalism.
(10 marks)



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QUESTION TWO

- (a) Discuss FIVE advantages of online journalism.(10 marks)
- (b) Discuss FIVE limitations of online journalism.(10 marks)

QUESTION THREE

- (a)Identify any FOUR social media platforms popular on online journalism. (4 marks)
- ((b) Discuss FOUR forms of citizen journalism.(16 marks)

QUESTION FOUR

- (a) Define 'a satellite'. (2 marks)
- (b) Describe THREE components of satellite communication. (18 marks)

QUESTION FIVE

- (a) Identify FIVE qualities of a blogger. (10 marks)
- (b) Differentiate between broadcasting and podcasting. (10 marks)



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