



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2209: ADVANCED VIDEO EDITING
END OF SEMESTER EXAMINATION

SERIES: APRIL 2025

TIME: 2HOURS

DATE: ~~Pick Date~~ Apr2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, Examination Pass and Student ID

This paper consists of TWO sections. (I&II).

Attempt section ONE (Compulsory) and answer ANY other THREE questions in section II.

Do not write on the question paper.

Project Title: "DIY Video: Hacks and Tricks"

Objective: Students will create a "Do It Yourself" video, demonstrating a practical hack or trick, showcasing their editing skills, including the integration of subtitles.

Project Requirements:

1. Video Content:

- **Video Length:** 5-7 minutes
- **Topic Selection:** Choose a hack or trick that is practical and engaging (e.g., life hacks, crafting techniques, cooking tips, tech tricks).
- **Demonstration:** Clearly demonstrate each step of the hack/trick, ensuring viewers can easily follow along.

2. Filming Guidelines:

- **Video Quality:** Use a camera or smartphone that captures high-quality video.
- **Lighting & Sound:** Ensure good lighting and clear audio. Consider using external microphones for better sound quality.
- **Camera Angles:** Capture different angles to enhance the visual presentation. Include close-ups for detailed steps.

3. Editing Requirements:

- **Step-by-Step Format:** Structure the video to follow a clear, logical sequence. Use transitions to guide viewers through the process.
- **Subtitles:** Add clear and accurate subtitles throughout the video. Ensure they are easy to read and synchronized with the spoken content.
- **Background Music (Optional):** Consider adding background music to enhance engagement, ensuring it does not overpower the narration.
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4. Evaluation Criteria:

- **Content (30%):** Clarity of the hack/trick and ease of understanding.
- **Technical Skills (30%):** Quality of video and audio, editing smoothness, and overall production value.
- **Creativity (20%):** Use of visuals, angles, and overall presentation style.
- **Subtitles (20%):** Accuracy, readability, and timing of subtitles.

Deadline:

- All projects must be submitted by [insert due date].

Tips for Success:

- Plan your demonstration and script your narration in advance.
- Test your hack/trick to ensure it works smoothly before filming.

- Review your footage and edit to create a cohesive and engaging final product.

Have fun and be creative with your DIY projects!

Instructions to Candidates

The completed project should be handed in on a CD.

When handing over your project, ensure the CD contains the following structure:

i. Folder - FINAL

This folder contains the exported/completed final interview video file, properly named. Video should be in a common format (e.g., MP4).

ii. Folder - RAW FILES

This folder should contain all raw footage/files used to make the interview video.

iii. Folder - PROJECT FILE

This folder should contain the Adobe Premiere Project file for the project (interview video). It should be able to open up the project using the raw files in Folder ii above.

NB:

The CD should be handed in with a brief summary of details of student identification.

Student Identification Summary:

Name: [Student's Full Name]

Registration No: [Student Reg. ID Number]

Course: [Course Name]

Unit: [Unit Name]

Date of Submission: [Date]

SECTION II.(Answer THREE questions)

Questions one.

- a) What is the difference between cutting and trimming in video editing?
- b) What tools in editing software can be used for cutting and trimming clips?
- c) How do you use the Razor Tool in video editing?
- d) Describe the process of trimming clips using the hover technique.
- e) What is ripple editing, and how does it enhance the editing process?

Question Two

- a) What are transitions in video editing, and why are they important?
- b) List and describe at least three types of transitions used in video editing.
- c) How can you apply a transition between two clips in editing software?
- d) What steps can you take to customize a transition in your editing project?
- e) What are some best practices for using transitions effectively?

Question THREE

- a) What role do titles and text play in video editing?
- b) How can you create a basic title using Adobe Premiere Pro?
- c) What options are available for customizing text in the Essential Graphics Panel?
- d) How can you animate text using keyframes?
- e) What are lower thirds, and how do you create them?

QUESTION FOUR

- a) Provide examples of effective use of transitions in video editing.
- b) Why is playback important after adding transitions?
- c) What are some best practices to follow when making cuts in video editing?
- d) Why is it important to review your cuts after editing?
- e) How can regular practice improve your video editing skills?