



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN MASS COMMUNICATION

HMC2204: TELEVISION PRODUCTION TECHNIQUES II

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: 12 April 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE

- a) Mention any **THREE** issues of intellectual property in Television production. (6Marks)
- b) Outline **FIVE** steps towards creating media content. (10 Marks)
- c) You are the Lighting technician with Umoja television, analyze **FOUR** roles of lighting in television productions. (8 Marks)
- d) Describe **THREE** basic settings in a camera. (6 Marks)

Question TWO

- a) BEKI Television has hired you as its camera Journalist. Analyse **FIVE** types of camera shots you shall use in your assignments. (10 Marks)
- b) Discuss **FIVE** types of camera angles you shall also use in your coverages for this television. (10 Marks)

Question THREE

- a) You are a television editor with Kenyans leading television station using Adobe premiere pro in your editing. Name the **FOUR** panels in this Television software. (8 Marks)
- b) Evaluate **SIX** qualities of good television editors. (12 Marks)

Question FOUR

- a) A local television station has hired you as the Director. Discuss **FIVE** types of television genres/formats for this station. (10 Marks)
- b) State at least **SIX** components of a Television proposal. (6 Marks)
- c) Name the **TWO** regions represented by both Africa and America that forces a television camera operator to adjust the shutter speed of his camera in favour of these regions. (4 Marks)

Question FIVE

You are working with an Urban Television station as a Producer.

- a) Outline **FOUR** features of Television documentaries. (8 Marks)
- b) Describe the **TWO** columns format in television scripting. (2 Marks)
- c) Analyze **FIVE** Television crew members and their roles. (10 Marks)