



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2204: TELEVISION PRODUCTION TECHNIQUES II
END-OF-SEMESTER EXAMINATION
SERIES: AUGUST 2024
DATE: AUGUST 2024

PRACTICAL PROJECT

TASK ONE (15 Marks)

TV NEWS PACKAGE

The Kenya Kwanza government has in the recent past made it a policy that all government services; including payment of school fees for high school students, must be made through the e-Citizen platform. This has provoked diverse opinions from a cross-section of Kenyans. To capture the divergent views of stakeholders, you are to research, interview, shoot and produce a 3-4-minute news package on this story.

PLEASE NOTE: *This is an INDIVIDUAL task and not a group assignment*



TASK TWO (20 Marks)

Television Discussion

The purpose of the Interview Project is to introduce how the studio crew positions such as: the studio camera operator, audio engineer, director, the technical director and talent collaborate on a production shoot.

You will work in groups of SEVEN. In your groups you will do the following:

- Come up with the name of your Show;
- Identify a discussion subject;
- Research around the subject;
- Come up a list of questions, and script your voiceover;
- Identify your guests;
- File out a crew list; and
- Host the discussion
- Schedule, discuss and record your show to air on your group's session on TUMO TV.

TASK THREE (20Marks)

TUMO TV NEWS SEGMENTS

TUMO TV News is a daily event on TUMO TV. To enhance the information and look of the program we are including Weather, Sports, Entertainment, and a "This is the way it is" segment. Working in your group you will produce those segments to be rolled in during the news broadcast on your scheduled day.

Please Note: This is a group assignment and should involve all members of the group in all the stages of production



TASK FOUR (30Marks)

PRODUCING A FULL TV SHOW

The purpose of this project is to offer you the opportunity to produce a full ONE HOUR TV show to be aired on TUMO TV - Sample shows include: Storybook Theater, In the Kitchen, Game Show, Reality, Press review or any other theme related talk shows.

All stages of the show will be planned in pre-production and executed during production.

SUBMISSION REQUIREMENTS (15Marks)

You will submit a portfolio of all the pieces of assignment in ONE folder. The Folder should contain the following:

1. REFLECTIVE ESSAY: a 1,000-word reflective essay on how you journeyed through all the tasks. It should address the following:
 - What your expectations were as you enrolled for this course
 - What you knew before you entered the class
 - What you found out
 - What new knowledge you have gained in the course
 - How you will use the knowledge in the field
 - What challenges have you faced
 - How you resolved them
 - Conclusion
2. Evidence of research made on all the tasks
3. Proposals, which MUST indicate evidence of pitching, treatment, budgets and shooting schedules for each project
4. Scripts

