



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2201: RADIO PRODUCTION TECHNIQUES II
END OF SEMESTER EXAMINATION
SERIES: DECEMBER 2024

TIME: 1 hr Choose hours

DATE: Pick Date Dec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of two sections. Section A is theory while section B is a project. Choose No.

Attempt ALL questions.

Do not write on the question paper.

SECTION A (30 MARKS)

- 1) Identify any four elements of the console. 4 marks
- 2) Briefly discuss *electronic editing*. 6 marks
- 3) Explain the three main elements to consider in recorded program production. 6 marks
- 4) State the factors to consider when recording voice. 4 marks
- 5) Outline any ten typical duties of an on-air producer. 10 marks
- 6) State any SIX recommendations that an on-air producer can consider to enable them to work better. 6marks

SECTION B

(40 marks)

You are required to produce the following:

- a) 60 seconds radio commercial (10 marks)
- b) 60 seconds public service announcement (10 marks)
- c) 5 minutes feature program (10 marks)
- d) 30 seconds promo (10 marks)

Please note: work must be original. Members' voices must be heard. Team participation is mandatory. Failure to do so will result to nullification of the project.