



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC2201: RADIO PRODUCTION TECHNIQUES II

SERIES: APRIL 2025

TIME: 2 HOURS

DATE: 09 April 2025

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

SECTION A

Question ONE

Task: Produce a 5-minute radio news on positive issues centering on Technical University of Mombasa. (40 Marks)

SECTION B

Question TWO

- a) A local radio station has hired you as its Presenter. Identify **FIVE** practical areas you will concentrate on when doing radio commercials. (5 Marks)
- b) Discuss **FIVE** things you will do during music production. (10 Marks)

Question THREE

- a) You are working as a radio presenter with an Urban radio station. Explain **FIVE** activities carried out in a recording lab. (10 Marks)
- b) State **FIVE** areas of concern during critical listening stage of radio productions. (5 Marks)

Question FOUR

- a) Describe **FIVE** activities of Post-Production Theory. (10 Marks)
- b) Outline **FIVE** types of radio programs for this station. (5 Marks)