



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2201: RADIO PRODUCTION TECHNIQUES II
END OF SEMESTER EXAMINATION

SERIES: AUGUST 2024

TIME: 2 HOURS

DATE: Pick Date Aug 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FOUR** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

You are required to produce the following scripts.

70 marks

NEWS

[Opening Music]

Host: Good evening, listeners! You're tuned in to [Your Radio Station Name], bringing you the latest news updates. I'm your host [Your Name], and let's dive straight into today's top stories.

[News Intro Music]

Segment 1: Headline News

Host: Breaking news to start off tonight's broadcast. In [City/Area], local authorities have declared a state of emergency due to [Reason]. Residents are urged to stay indoors and follow evacuation orders as emergency services work tirelessly to manage the situation. We'll keep you updated with any developments.

[Transition Music]

Segment 2: National News

Host: Now, let's turn our attention to national headlines. The [Government/Agency] has announced a new initiative aimed at [Brief Description]. This initiative is expected to [Impact/Improve] [Relevant Issue]. Stay tuned for more details on this significant national development.

[Commercial Break]

Segment 3: International Update

Host: Shifting our focus globally, in [Country], there are ongoing discussions between [Government/Leaders] and [Opposition/International Partners] regarding [International Situation/Conflict]. The diplomatic efforts are aimed at finding

a peaceful resolution, and we'll be monitoring the situation closely.

[Transition Music]

Segment 4: Business and Economy

Host: In business news, [Company] has reported [Financial Results/Corporate News]. The market is reacting to [Financial Indicators], and experts suggest [Market Analysis]. For those keeping an eye on the financial landscape, this is a story you won't want to miss.

[Commercial Break]

Segment 5: Science and Technology

Host: Turning our attention to the world of science and technology, researchers have made a groundbreaking discovery in [Field/Study]. The implications of this discovery could [Potential Impact], and scientists are optimistic about its future applications. We'll have more details as the story develops.

[Transition Music]

Segment 6: Health and Wellness

Host: In health news, a new study suggests [Health Findings/Research Results]. This could have significant

implications for [Public Health/Healthcare]. Stay tuned as we bring you expert opinions and insights on this important health update.

[Closing Words]

Host: And that wraps up tonight's news broadcast on [Your Radio Station Name]. We'll be back tomorrow with more updates. Until then, stay informed, stay safe, and have a good night.

[Closing Music]

Commercial: Car Dealership (60 seconds)

[Exciting, upbeat background music]

Narrator: Attention, car lovers! Looking for a new ride? Come on down to Speedy Wheels Auto, where the hottest deals on wheels are waiting for you! Whether you need a fuel-efficient sedan, a rugged SUV, or a stylish sports car, we've got you covered.

[Sound effect: car engine revving]

Narrator: This weekend only, take advantage of our exclusive summer sale - get zero percent financing for up to 72 months on select models, plus a \$500 gas card with every purchase! That's right, zero percent financing AND a \$500 gas card!

Customer: I just got my new car from Speedy Wheels, and I couldn't be happier! Great prices and amazing customer service!

Narrator: Don't miss out! Visit Speedy Wheels Auto at 1234 Highway Drive, or check out our inventory online at speedywheelsauto.com. Drive home in the car of your dreams today! Speedy Wheels Auto - where your journey begins.

[Music fades out]