



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2112: PUBLIC SPEAKING
END OF SEMESTER EXAMINATION
SERIES: DECEMBER 2024

TIME: Choose hours 1 HOUR

DATE: Pick Date Dec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass, and student ID

This paper consists of TWO SECTIONS. Section A is theory and B is a practical Choose No .
Attempt ALL questions.

Do not write on the question paper.

SECTION A (30marks)

Question ONE

- a) Explain the SEVEN elements of the speech communication process. (14marks)
- b) Outline the guidelines for ethical speaking. (5marks)
- c) Outline the SIX ways of dealing with nervousness. (6marks)
- d) Outline the FIVE tips for formulating a specific purpose. (5marks)

SECTION B (40marks)

Question TWO

- a) Write a TEN minutes speech on a topic of your choice. 10 marks
- b) Deliver the speech before your classmates. Use visual or audio aids that you feel are appropriate. Dress appropriately. 30 marks