



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

DIPLOMA IN MASS COMMUNICATION

HMC 2110: DESKTOP PUBLISHING AND DESIGN

END OF SEMESTER EXAMINATION

**SERIES: AUGUST 2024**

**TIME: 2 HOURS**

**DATE:** Pick Date

**Instructions to Candidates**

THIS IS A PROJECT, GUIDED DURING THE SEMESTER AND HANDED IN DURING THE EXAM PERIOD.

**Do not write on the question paper.**

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**QUESTION ONE**

Peter a third-year student of journalism and mass communication seeks to contest for the presidency of the student union body. Using your knowledge of desktop publishing design a campaign poster for Peter. (35Marks)

**QUESTION TWO**

Using your knowledge of desktop publishing and design, create a Business card for the Managing Editor TUMO Radio (30Marks)

**QUESTION THREE**



TUM is ISO 9001:2015 Certified

Using your knowledge of desktop publishing and design, create a brochure for the department of communication studies (35 Marks



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