



TECHNICAL UNIVERSITY OF MOMBASA

School of Humanities and Social Sciences

Social Sciences

UNIVERSITY EXAMINATION FOR: DIPLOMA IN MASS COMMUNICATION

HMC 2110 DESKTOP PUBLISHING

SERIES: DECEMBER 2024

PRACTICAL (GROUP PROJECT)

TIME: I WEEK(GROUP PROJECT)

DATE: Pick DateDec 2024

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of SECTION A and B. Attempt SECTION A and Submit SECTION B

Do not write on the question paper.

SECTION A:(30 MARKS)

- i. Identify **FOUR** skills required in Desktop Publishing. (8 Marks)
- ii. Explain **SIX** types of tools used in Photoshop. (12 Marks)
- iii. Describe **FIVE** text affects you shall use when designing the pages of newspapers. (10 Marks)

SECTION B:(40 MARKS)

TASK: Design a magazine spread using layout principles and graphic design software

CANDIDATES INSTRUCTIONS

In this assessment the candidates will produce a 20 pages magazine as a group with positive educational content covering the university. Their magazine layout will include a headline, sub-headings, body text, images and captions. They are supposed to use a software such as Adobe InDesign or Canva to create the Magazine.